

GASTON COUNTY SENIOR GAMES

Believe Yourself!

Our Mission is to promote independence and healthy lifestyles for seniors through education, fitness, arts, and the spirit of competition, while inspiring everyone to embrace health and appreciate and enjoy the value of fun, fitness and fellowship.

NORTH
CAROLINA
Senior Games



Silver Arts

North Carolina
**Senior
Games**

This program is sanctioned by North Carolina Senior Games, Inc. NCSG is sponsored statewide by the North Carolina Division of Aging and Adult Services.



Welcome to the Gaston County Senior Games April 14 – June 2, 2018

In 2010 Gaston County identified the need to enhance the quality of life for the seniors of our county. The opportunity to host Gaston County Senior Games addresses this need.

Gaston County is proud to bring this amazing opportunity for seniors in Gaston County. The Senior Games strive to become a world-class, local, state, and national sporting event for athletes 50 years and better.

The "Games" will provide participants a total experience, not just another sporting competition. Attendees will enjoy celebrations, social events, great food, entertainment, and help to foster relationships that will last a lifetime.

The Gaston County Senior Games will truly be a celebration of life after 50 and redefine "A Senior Moment!".

We look forward to building many wonderful partnerships in the process.

Reasons to Sponsor the Games

- Year-round exposure to the seniors of Gaston County via our website.
- The Senior Games movement is the premier platform to reach out to the fastest-growing and most affluent demographic in the United States today.
- Demonstrates to the community your commitment to social responsibility.
- Opportunity to participate in a community wide partnership in Gaston county promoting economic development and healthy aging because The Gaston County Senior Games will promote healthy, active lifestyles for adults over the age of 50.
- The Gaston County Senior Games offers an ideal opportunity for your company to participate in a proven event that draws a highly identifiable group of people. Individual sponsorships will allow you to target your audience to an even more specific degree.

**Take a moment, read on, and choose the
opportunity that best fits your needs...**

\$2000 Presenting Sponsor

- Presenting Logo recognition on official event T-Shirt, in all media pertaining to sponsors, on website, and on signs that will be displayed during Kick-Off, Opening Ceremonies, Closing Ceremonies and throughout the games.
- Recognition and the opportunity to speak at Opening Ceremonies and any other official events of your choice.
- Sponsor table at all events, tables provided by the sponsor.
- Option to include P.R. material and product samples at t-shirt pick-up stations.
- Use of Games logo and term "Presenting Sponsor" in your company's promotional materials.
- 6 Complimentary tickets to Closing Ceremonies and Sponsor Dinner.
- 6 Complimentary Senior Games Registrations for new participants.



\$1500 Platinum Sponsor

- Secondary Logo recognition on official event T-Shirts, on Opening Ceremonies and Performing Arts Program, in all media, and on signs that will be displayed during Kick-Off, Opening Ceremonies, Closing Ceremonies and through the games.
- Sponsor table at all events, provided by the sponsors.
- 4 Complimentary tickets to Closing Ceremonies and Sponsor Dinner.
- 4 Complimentary Senior Games Registrations for new participants.

\$1000 Gold Sponsor

- Logo recognition on official event T-Shirts, in all media pertaining to sponsors, and on signs that will be displayed during Kick-Off, Opening Ceremonies, Closing Ceremonies and through the games.
- Sponsor table at all events, provided by the sponsors.
- 4 Complimentary tickets to Closing Ceremonies and Sponsor Dinner.
- 4 Complimentary Senior Games Registrations for new participants.



\$500 Silver Sponsor

Name recognition on official event T-Shirts, in all media pertaining to sponsors, and on signs that will be displayed during Kick-Off, Opening Ceremonies, Closing Ceremonies and through the games.

- Sponsor table at all events, provided by the sponsors.
- 3 Complimentary tickets to Closing Ceremonies and Sponsor Dinner.

\$250 Bronze Sponsor

- Name recognition on official event T-Shirts, in all media pertaining to sponsors, and on signs that will be displayed during Kick-Off, Opening Ceremonies, Closing Ceremonies and through the games.
- Sponsor table at Kick-Off, Opening Ceremonies or Closing Ceremonies.
- 2 Complimentary tickets to Closing Ceremonies and Sponsor Dinner.

\$100 Blue Ribbon Sponsor

- Name recognition at Opening Ceremonies
- Name recognition on website.
- 2 Complimentary tickets to Closing Ceremonies and Sponsor Dinner.



Monetary contributions listed in each sponsorship above represent cash monies. Through negotiation, a blend of in-kind donation of items that would otherwise be purchases by the Games may be combined with cash monies to achieve the various sponsorship levels.

Thank you!



For more information on sponsoring the

Gaston County Senior Games
please contact:
Ellen Fenters
Gaston County Senior Games
(704)922-2165
Ellen.fenters@gastongov.com



Gaston County Senior Games Sponsorship Form

Name of Sponsoring Business or Agency: _____

Name of Contact Person: _____

Mailing Address: _____

Physical address if different than Mailing: _____

Phone Number: _____

Fax Number: _____

Email: _____

Level of Sponsorship: Presenting Platinum Gold
 Silver Bronze Blue Ribbon

Monetary Amount Enclosed: _____

Proposed in Kind, please also supply an estimated cost of items or services:

Sponsors, please email a copy of your company logo to ellen.fenters@gastongov.com
Make all checks payable to Gaston County Senior Games.

Return checks and this form to:
Gaston County Senior Center
Attn: Ellen Fenters
P.O. Box 1578
Gastonia, NC 28053

